



# SIX

steps to promote  
our campaign  
**on Open Day**

**RESPECT  
PROTECT  
VALUE**



**YOUR FIREFIGHTERS**

1



### CHALK YOUR TRUCKS

In line with the instructions in Sitrep 21/2024 members should continue to use liquid chalk to prominently display on all appliances our campaign message, which is: **RESPECT, PROTECT, VALUE YOUR FIREFIGHTERS.**

2



### WEAR CAMPAIGN T- SHIRTS

Members are protected as per the current Code Red: *“Effectively immediately all members are hereby instructed to immediately cease wearing FRNSW issued T-shirts/shirts while performing any work or duties for FRNSW...”*

3



### CAMPAIGN MESSAGE ON STATION NOTICE BOARDS

Ensure that station noticeboard signs only have campaign messaging on them. If you don't have a notice board, use your Engine Bay White Boards.

4



### RECORD STATEMENTS OF SUPPORT FROM THE COMMUNITY

Ask the public if they will support our campaign by saying *“RESPECT, PROTECT, VALUE YOUR FIREFIGHTERS”*.

If you're unsure of how to frame your photos or video, check the FBEU social media accounts for good examples!

5



### EMAIL PHOTOS & VIDEOS TO: CAMPAIGNS@FBEU.NET

If unable to email, contact your Sub-Branch Representative for assistance.

Photos and videos will be compiled before sharing via the FBEU Facebook Page. To help spread our message: Members are encouraged to like and share FBEU posts to their Station Facebook Page.

6



### LETTERS TO LOCAL MP COVER OUR FIRIES

Our community members can further support our campaign to expand NSW Presumptive Cancer Legislation by visiting [nswfirefighters.com.au](http://nswfirefighters.com.au) or scanning the QR code:



[WWW.FBEU.NET](http://WWW.FBEU.NET)



[FACEBOOK.COM/THEFBEU](https://FACEBOOK.COM/THEFBEU)



[@\\_THEFBEU](https://@_THEFBEU)